



Bowl For Kids' Sake 2010

FACT SHEET

- What:** The Annual Bowl For Kids' Sake event is a fun-filled bowling campaign to raise dollars to support Big Brothers Big Sisters of Metropolitan Detroit.
- Why:** Our goal is to serve one million youth in Big Brother Big Sister relationships nationwide by yearend. Here in metro Detroit, we have an incredible amount of momentum toward reaching our goal of matches between adults and children. By participating in Bowl For Kids' Sake you help to raise awareness of the benefits mentoring can bring to a child's life. This year the goal is to raise **\$240,000**.
- Who:** Individuals and families from the tri-county area, as well as teams of employees from area businesses, corporations, service organizations, schools, youth organizations, and churches can participate in the event.
- Where:** Please join us for Bowl For Kids' Sake which will be held at a number of bowling houses in the metropolitan Detroit area. Companies can participate at:
- Bowl One Lanes, Merri-Bowl Lanes, Super Bowl Lanes,
Troy Lanes, Sterling Lanes and many more
- And:** Free raffle door prizes, 50/50 Raffle, mystery bowling, and so much more will be on hand.
- How:** Bowlers bowl as a team with their family, friends, co-workers, (5 bowlers per team); Register the team; Collect flat donations from family, friends, co-workers, or companies with whom you do business.
- Participants are eligible to earn great incentives based on the amount of dollars that they collect. Big Brothers Big Sisters asks that adults raise a minimum of \$100.00 in donations in order to receive incentives; Children 12 and under are asked to raise a minimum of \$25.00 in donations.
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